



**how do you make decisions
about your building projects?**



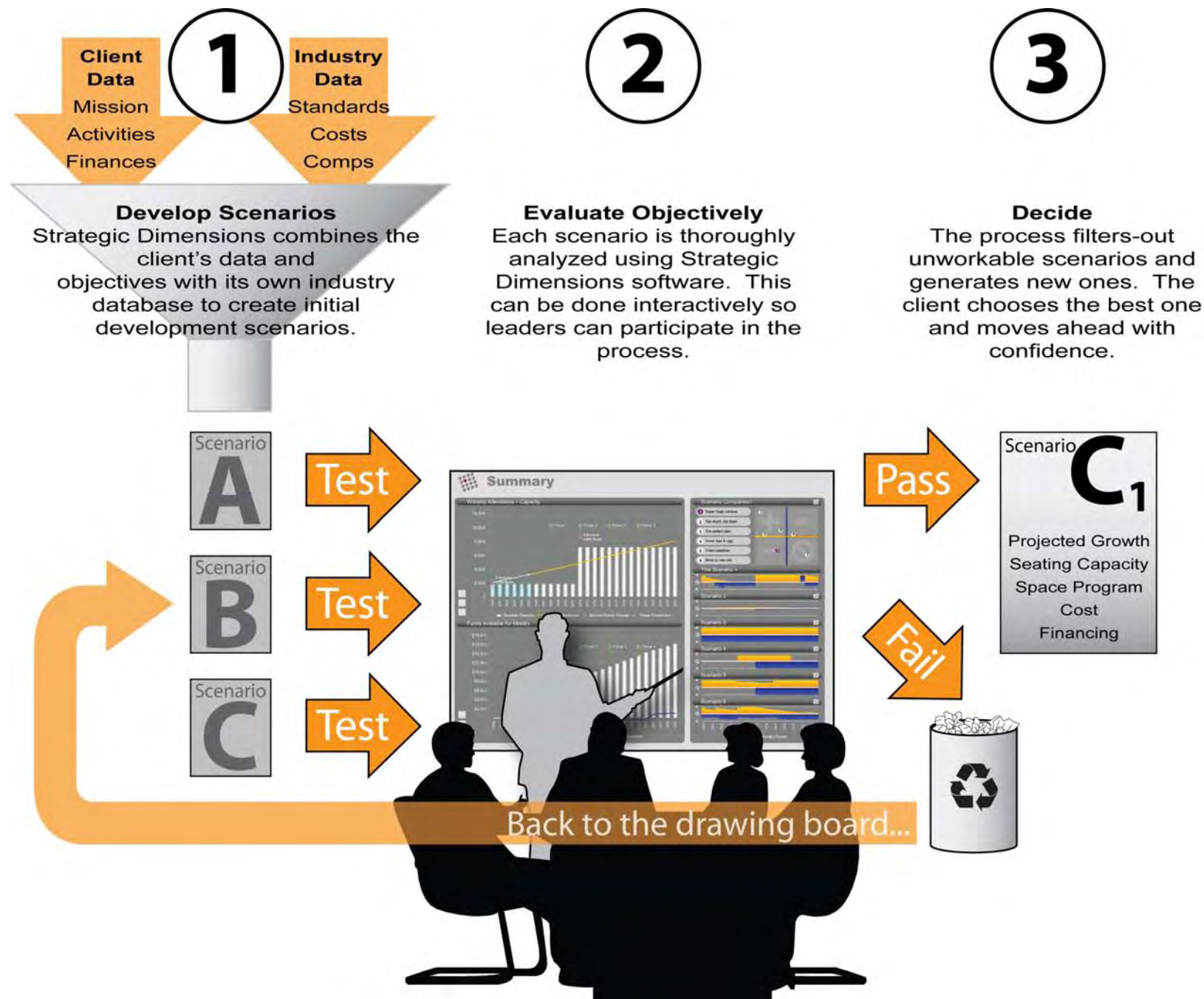


**welcome to the future of
strategic planning
for facilities**

We facilitate an **easy-to-understand, highly visual** process that allows leadership teams to brainstorm their facility options while receiving **real-time feedback** on how their decisions impact space, ability and finances.

The process is quick, affordable and covers **every aspect** of the facility planning process.

how we work



advantages

Potentially viable options are identified up front—not later on.

Survival of the fittest: Bad ideas that won't "die" are exposed and left behind. All options are given equal treatment so that facts—not emotion—carry the day.

Risk is reduced.

Time and money are saved.

Decisions are made with confidence.

heavy lifting

Building projects are complex. Every time you make a decision, it impacts interrelated variables on the project—the most important being people, space, time and money.

It can be difficult to keep track of all the variables.



Strategic Dimensions' consultants use proprietary software that gives real-time feedback on the impact of decisions allowing leadership teams to brainstorm all of their options.

The software tracks the answers to six questions throughout the process:

- 1) What is the demand?
- 2) How much capacity is needed?
- 3) What additional space is needed to create balance?
- 4) When do you need the space?
- 5) How much will it cost?
- 6) How will you pay for it?

how we came to be

Strategic Dimensions grew out of 15 years of experience at our sister company, Acoustic Dimensions.

In working on hundreds of building projects each year, we watched a high percentage of projects either stop completely, or become value engineered to the point that they no longer met the client's mission—all because the client wasn't given the right information early enough to make good decisions.

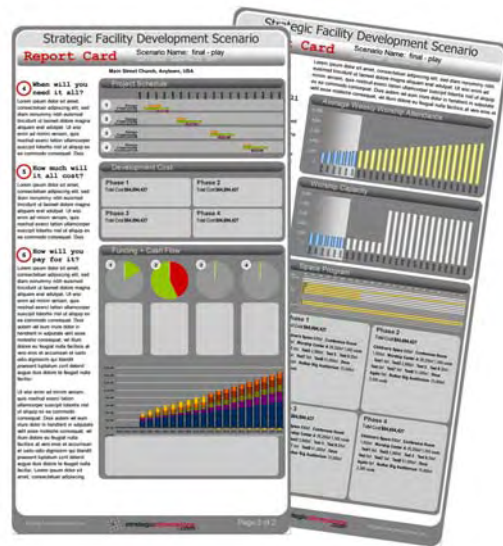
As we watched the damage caused by these failed projects, we determined that there had to be a better way, and set out to create one.

Our consultants are uniquely skilled at helping clients explore their facility options, and at presenting data in such a way that clients can base their decisions on it.

what we offer

We provide levels of service tailored to meet the unique needs of large and small organizations and can help you identify the option most suited to your situation.

Our proprietary software is the common denominator; we use it to analyze your options no matter which level of service you choose.



The Snapshot

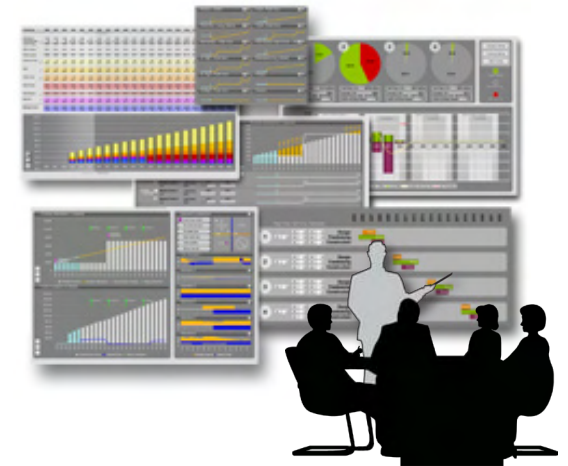
The Snapshot is designed to test the facility plan you are considering. It begins with a phone conference to find out what you are planning and what your goals are with the project.

We send a worksheet requesting historical data, which we enter into our computer model. The model will generate a snapshot giving you basic information on the feasibility of your project.

The Work Session

The Work Session is designed to explore 2-3 facility options in a session at your site that helps your leadership team make decisions and agree on a plan.

The session is interactive and can be a powerful tool in building unity around decisions.



The Multi Session

Multi Sessions are designed to explore/develop 3 - 6 facility options and to test the capacity and financial viability of those options. This can include members of your design, construction and/or financing team in developing solutions, and includes a work session with the leadership team and an additional site visit to build ownership among a larger group of stakeholders.



Rapid Facility Prototyping

We can work in partnership with your architect to take you from brainstorming concepts to full color renderings to empower you to communicate decisions visually to larger groups of stakeholders.

The process would begin with an initial work session and design charrette with the architect. Once decided upon, the preferred concept would be developed into 3-D visualizations.



what our clients say

“As our growth and space collided, we knew we had to act. Strategic Dimensions offered the experts to not only find creative solutions for our immediate needs, but a clear path for the future.”

*Jeff Warren
First Baptist Church
McKinney, TX*

“After spending the day with Strategic Dimensions, we were able to agree on a single course of action.”

*Mike Wiley
GolfCourse Road Church of Christ
Midland, TX*

“We knew we needed more space to grow but we didn’t know how big the auditorium should be or how much we could afford. Strategic Dimensions sat down with us and asked us questions concerning our vision and values. They also took a detailed look at our recent growth and financial history. Through this process we discovered that the plans we had preliminarily drawn would not work. They saved us from a major disaster! They showed us a plan that helped us realize that we only need 3,400 seats to support the 10,000 people we desired to reach and we could do it sooner and with less money.”

*Scott Wilson
The Oaks Fellowship
Red Oak, TX*

“Without question, yours was the most thorough and well conceived strategic thinking that we have done with regard to our ministry growth here at North Way.”

*Dr. Jay Passavant
North Way Christian Community
Wexford, PA*

“Strategic Dimensions is in a class by themselves when it comes to professional counsel and visionary planning.”

*Dr. David Sylvester
The Church at Wichita Creek
Flower Mound, TX*

“In all my years of ministry, I have never seen such a comprehensive and effective planning process. Strategic Dimensions has saved us a full year in terms of planning and research.”

*Doyle Lowry
Kingsland Baptist Church
Katy, TX*



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